

For immediate release

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Arizona Tile Celebrates Opening of New Location in the Pacific Northwest

On March 18th 2019, Arizona Tile opened the doors to its newest branch, located in [Seattle, Washington](#). The site is home to an interactive showroom, slab viewing facility, and order desk, and highlights the use of modern technology in which customers can visualize materials in their own home by use of the on-site touch-screen. Customers can also find inspiration via the wide variety of installation examples throughout the showroom floor.



Arizona Tile Seattle Exterior



Arizona Tile Seattle Showroom



Arizona Tile Seattle Team



Arizona Tile Seattle Showroom

The new location is managed by Seattle local, Jack Bramson. With a strong reputation and over 25 years of industry and local experience, Jack has specialized knowledge in this particular region of the country. Given that unique expertise, he was able to provide some insight on our new location, and how its presence stacks up against the competition.

ARIZONA TILE



How does our new showroom differ from our competitors in the area? Our new Seattle showroom is a 6,000 square foot product showcase and design inspiration gallery combining floor and countertop/backsplash installations. In addition to these spaces, concept panels are scattered throughout, all of which help to visualize the “installed product picture”; a tried and true method for helping our customers see their ideas conceptualized. Also, our Just Imagine design creation platform allows for customer customization to the max!



What about Arizona Tile as a company, makes us unique in Seattle? Arizona Tile is focused and committed to the product categories upon which 40 years of experience and success has been built. We are fashion and quality forward with a truly unparalleled dedication to service our customer’s needs.

What types of materials do you anticipate will do best in the Pacific Northwest? The Northwest is a contemporary design market and Arizona Tile’s product selection aligns well with that aesthetic, while not abandoning classic, traditional, mid-century and even rustic themes. Additionally, Arizona Tile has embraced the larger format trends and clean edged/rectified direction.

Is there anything the Seattle Team is doing at the local level, to drive traffic to the showroom? We will be working closely with the professional design community to encourage the trade use of our showroom as an inspiration platform.



What would you like everyone to know about your select group of employees? Arizona Tile’s team in Seattle is comprised of industry professionals, several of which have been living and working in the Pacific Northwest for many years. This provides us the opportunity and expertise to best respond to the markets’ needs and nuances.

About Arizona Tile

Founded in 1977 in San Diego, California, Arizona Tile has grown into a nationally recognized commercial and residential distributor with more than twenty six locations in eight Western states. Arizona Tile is one of the largest independently-owned importers of stone in the United States, offering more than 300 varieties of granite, travertine, slate, marble, limestone and quartz, plus unique glass mosaics, porcelain tile and other design creations. Founded by John Huarte, former NFL player and Heisman Trophy winner, the company is still family-owned after more than 40 years.